

Weekly Robotics



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sponsor kit

<https://www.weeklyrobotics.com/>

10th January 2024

hi

I'm Mat Sadowski, a robotics consultant by day and a newsletter writer by night. I have been working hard on Weekly Robotics since August 2018. I find and describe exciting projects, news, and research in the robotics space.

On these pages, you can learn more about the audience of the newsletter, our outreach, and our audience. Should you have any questions about my work, please don't hesitate to contact me at mat@weeklyrobotics.com.

Thanks!



about



a newsletter delivered weekly, covering robotics related **news**, **projects** and **research**



a community of users interested in robotics on a **highly technical level**



helping readers **grow** through free meetups by **top industry professionals** ([playlist available](#))

subscribers

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9,700+

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47%

average open rate
(last 12 months)

subscribers from top companies with interest in robotics



ARRIVAL



... and many more

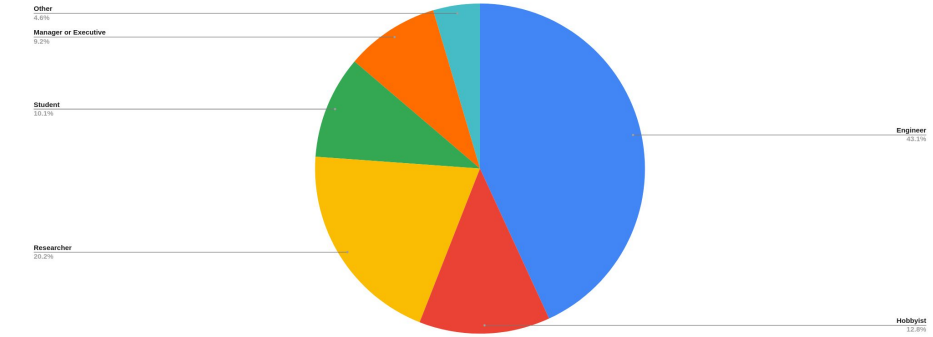
subscribers from the top robotics universities



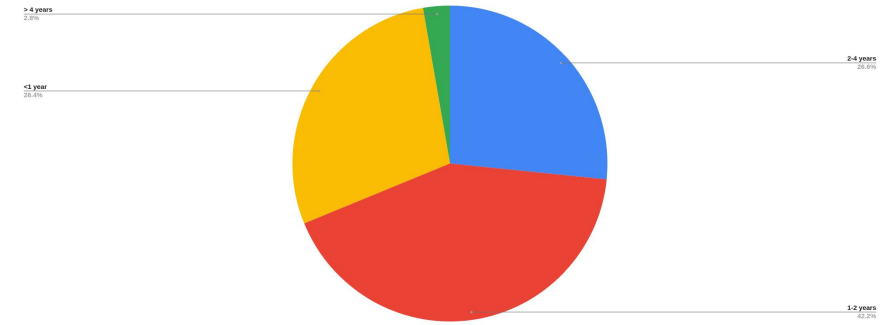
... and many more

subscriber profile*

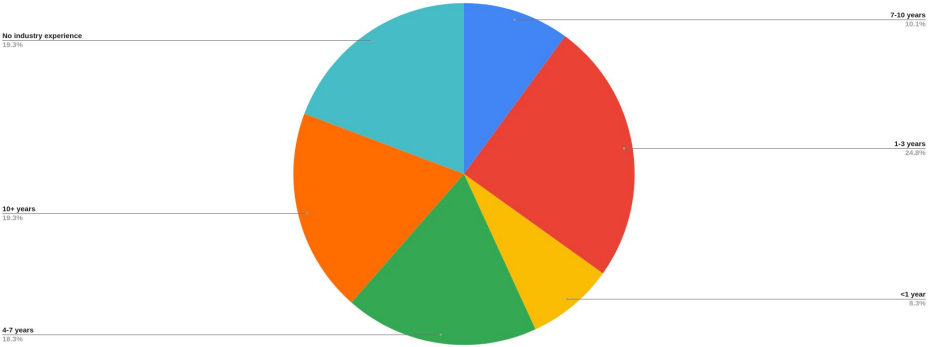
Which of the statements describe best your involvement in robotics?



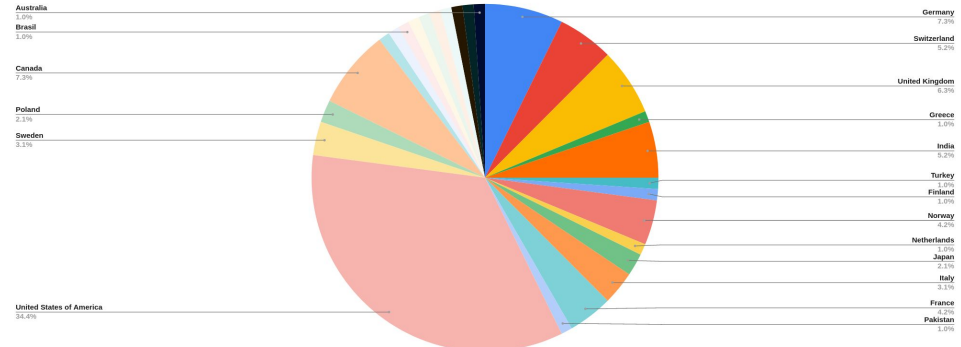
How long have you been subscribed to the newsletter?



If you have industry experience, how many years of experience do you have?



Demographics - what is your country of residence?



*based on December 2022 survey with 109 responses

advertising structure

quarterly sponsor logo and ad

- one ad per issue
- all sponsor logos shared in every issue in a quarter

standard ad

- one per issue

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REMOTE ROBOTICS CONSULTING - 3.5 YEARS IN
msadowski.github.io

It's official: I've been a robotics consultant for half of my career. It's been a mix of luck, persistence with a touch of hair pulling every now and then. In this blog post I describe my thoughts in the past 1.5 years since the last update.

BUILD MOBILE ROBOTS WITH ROS2 - DEAL OF THE DAY
Manning

My self-paced ROS2 liveProject series is 45% off Today! Moreover the first project in the series is free to follow and if you take on this series I'll be looking forward to being your mentor on the platform!

ICRA 2022 COVERAGE

iridia.ulb.ac.be ↗

David Garzón Ramos did an excellent coverage of ICRA 2022. If you missed the event and are curious about the robots you could find on the conference floor then you will love these videos. Thanks, David!

advertising options: quarterly sponsorship

\$3200

- company logo with a hyperlink shown at the top of every newsletter issue
- 3 complimentary newsletter ads
- barter deals possible
- contact mat@weeklyrobotics.com for more details

host Gazebo on some server for it) and throw my avatar (simulated Turtlebot will do well here) off a cliff. As usual, the publication of the week section is manned by [Rodrigo](#). The most clicked link last week was [Bartosz Ciechanowski's article on curves and surfaces](#) with 15.7% opens.

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**M. Sadowski
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YOUR COMPANY LOGO

METAVVERSE AND ROBOTICS?

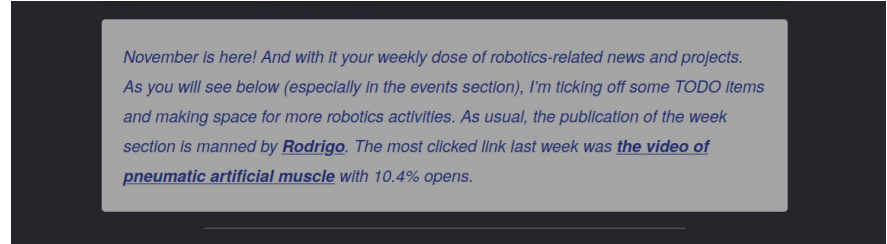
Thanks to my friend [Artur](#) and his write up on the metaverse, I feel like I know the fundamental ideas behind this project. What it could mean for robotics though? As we've seen in the [previous issue](#) Meta is working on [tactile sensors](#) and it makes sense if you want to bridge the virtual and real worlds with some haptic interfaces. If we are thinking VR, we should expect better headsets, with more sensor and localization technologies getting better and

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advertising options: standard ad

\$325

- text only
- format: title, url + display link, text (up to 350 characters)
- shown at the very top of the newsletter



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thank you!

if you have any questions please
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